

GFOA-WMA CORPORATE PARTNER PROGRAM



GFOA-WMA Corporate Partners represent many industries to include: banking, public accounting, IT system integrators, management consulting, and financial services. Our Partners have are committed to our mission of advancing government finance accountability and efficiency through professional development and the exchange of best practices.

Being a Corporate Partner with GFOA-WMA offers an unmatched opportunity to raise your visibility as a supporter of the public financial management community.

CORPORATE PARTNER PROGRAM

PLATINUM PARTNER

\$7,500/year

Visibility and Brand Awareness

- Prominent Logo Placement in all conference programs
- Full-page Ad in Annual Conference program
- Corporate logo on website with link and contact email link, all electronic marketing materials, and Partnership Signage
- Acknowledgement at all conferences by President

Engagement Opportunities

- Three Memberships
- Three Annual Conference Registrations
- Two Quarterly Conference Registrations
- Pre/Post conference attendee list (no email)

Marketing Tools

- Tote bag insert at Annual Conference
- Exhibit Space at all conferences

DIAMOND PARTNER

\$5,000/year

Visibility and Brand Awareness

- Logo Placement in all conference programs
- Full-page Ad in Annual Conference program
- Corporate logo on website with link and contact email link, all electronic marketing, and Partnership Signage
- Acknowledgement at all conferences by President

Engagement Opportunities

- Two Memberships
- Two Annual Conference Registrations
- One Quarterly Conference Registrations
- Pre/Post conference attendee list (no email)

Marketing Tools

- Tote bag insert at Annual Conference
- Exhibit Space at all conferences

EMERALD PARTNER - \$3,000/year

Visibility and Brand Awareness

- Logo Placement in all conference programs
- Corporate logo on website, all electronic marketing, and Partnership Signage
- Acknowledgement at all conferences by President

Engagement Opportunities

- One Membership
- One Annual Conference Registration
- One Quarterly Conference Registrations

GFOA-WMA is a tax exempt organization under section 501(c)(3) of the Internal Revenue Code. Contributions to GFOA-WMA are tax deductible. For more information, contact us at info@gfoa-wma.org.

GFOA-WMA CORPORATE PARTNER APPLICATION

GENERAL INFORMATION

Corporation Name: _____

Address: _____ City: _____ State: _____ Zip: _____

PRIMARY CONTACT PERSON

Name: _____ Title: _____

Phone: _____ Email: _____

TELL US ABOUT YOUR BUSINESS

Business Services and/or Products Offered: _____

Who Are Your Customers? (State, Federal Government, etc.) _____

PARTNERSHIP LEVEL SUPPORT

- Platinum: \$7,500/year
- Diamond: \$5,000/year
- Emerald: \$3,000/year

PAYMENT METHOD

- Check Enclosed (payable to GFOA-WMA)
- Credit Card: VISA AMEX DISC MC

Card Number: _____ EXP: _____

Signature: _____

Mail Completed Form and Payment to:

ATTN: Wilma Mathias, Treasurer, 1100 4th Street, SW, Suite 8107, Washington DC 20024
If paying by credit card: info@gfoa-wma.org

Thank you for your confidence in GFOA-WMA and your commitment to our membership.