



**Claudia Volk, Founding Principal**

**CJVolk Associates, Inc.**

Claudia Volk is founding principal of CJVolk Associates, Inc., a treasury and cash management consulting firm established in 2000. She has over 25 years' experience in finance and treasury. She served as Deputy Treasurer for Investments, Cash Management and Accounting in Arlington County from 1994-1999. Prior to her employment in Arlington County, she was Assistant Treasurer for Fairchild Space & Defense Corporation and worked as a public accountant for KPMG. She holds an MS degree in accounting from Georgetown University and a BS in special education from Appalachian State University. She is a CTP, AAP and a CPA. She is past president of the Greater Washington Association for Financial Professionals and remains a member of the board. She is adjunct faculty at the School of Business at Marymount University in Arlington, VA.



**Debbie Curtis  
Sr. Deputy Director For Policy and Exchange Programs  
DC Health Benefit Exchange Authority**

Debbie Curtis, Senior Deputy Director for Policy and Exchange Programs – Ms. Curtis has more than 23 years of experience working on Capitol Hill, where she was one of the leading experts on health insurance, Medicare, and mental health parity. Most recently, she served on the Democratic Professional Staff for the Committee on Ways and Means in the US House of Representatives. For the previous 15 years, she served in a joint position as the Chief of Staff for Rep. Pete Stark (D-CA), and as a professional staff member on the Ways and Means Democratic Staff, where she played a key role in developing the Affordable Care Act. Prior to her work for Rep. Stark, Ms. Curtis served as health legislative assistant for (then Representative) now Senator Ben Cardin (D-MD) and Rep. Jim Moody (D-WI), both then Ways and Means Health Subcommittee members.

Ms. Curtis was the Congressional Affairs Director for Citizen Action, a nationwide grassroots consumer advocacy organization, where she lobbied for national health care reform during the Clinton Administration. She's also worked on the staffs of now Senator (then Representative) Ron Wyden (D-OR) and Rep. Ed Markey (D-MA). Ms. Curtis graduated from Boston University with a bachelor's degree in political science in 1988. .



**Welcome to the  
GFOA-WMA  
Quarterly  
Conference  
June 25, 2014  
Washington Marriott at Metro Center**

**[www.gfoa-wma.org](http://www.gfoa-wma.org)**

**Please remember to turn in your Survey / CPE form at the registration desk after the conference.**



## AGENDA

- 11:00 am**      **Registration**
- 11:30 am**      **The Changing Landscape of Health and Human Services and the Impact on the Government**  
*Paul Hencoski, PMP, Partner*  
*KPMG*
- 12:30 pm**      **Luncheon**
- 1:45 pm**      **Mitigating Payments Fraud**  
*Claudia Volk, Founding Principal*  
*CJVolk Associates, Inc.*
- 2:45 pm**      **DC Health Benefit Exchange Update**  
*Debbie Curtis, Sr. Deputy Director for Policy and Exchange Programs*  
*DC Health Benefit Exchange Authority*



**Paul Hencoski, PMP**  
**Partner, KPMG**

Paul Hencoski is a Partner with KPMG LLP. He serves as the Global Chair of Human and Social Services and in the US Leads the Firm's Government Health and Human Services Practice. In this capacity, Paul focuses significantly on coordinating KPMG's analysis of national trends, development of methodologies, and delivery of services in the health and human services domain. He has experience with a number of programs including TANF, SNAP, Medicaid, Child Welfare, Child Support, and Subsidized Child Care and is a nationally recognized subject matter leader regarding implementation of provisions of the Patient Protection and Affordable Care Act (ACA) of 2010.

Some of the current initiatives Paul has executive oversight responsibility for include KPMG's projects assisting states with implementation of their Health Benefit Exchange under the ACA including the States Connecticut, and Rhode Island. He is also assisting the State of Maine with integration with the Federally Facilitated Marketplace as well as undertake an enterprise wide modernization effort. In addition, he is the engagement partner for KPMG's project providing services to the City of New York's (City's) Human Resources Administration (HRA) with their Client Benefits Reengineering Initiative. Previously, he also assisted the City's Office of the Health and Human Services CIO with their HHS-Connect initiative. Earlier in his career, Paul assisted the City with the implementation and automation of a variety of welfare to work initiatives and the State of New Jersey with their implementation of a new Statewide Automated Child Welfare Information System (SACWIS) known as NJ SPIRIT.

Prior to joining KPMG, Paul was a Principal with a major government systems integrator. He has a Bachelor of Arts from the University of Rochester in Economics and Political Science, and he holds Certificates in Management Studies and International Relations. Paul is a member of a number of professional organizations including the American Public Human Services Association (APHSA), National Child Support Enforcement Association (NCSEA), American Management Association (AMA), and Project Management Institute (PMI). He is a Certified Project Management Professional.

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