



GOVERNMENT FINANCE OFFICERS ASSOCIATION
WASHINGTON METROPOLITAN AREA

Quarterly Conference

**Overcoming the
Educational Challenges
in
Building a Skilled
Workforce**

September 28, 2017

University of the District of Columbia

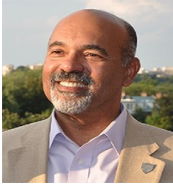
4200 Connecticut Avenue, NW

Washington DC 20008

schedule

- 10:30a Continental Breakfast + Networking
- 11:00am Welcome + Opening Remarks
Mohamed A. Mohamed, President
GFOA-WMA
- Morning Keynote Address
Ronald Mason, JD, President
University of the District of Columbia
- 12:15p Luncheon
- 1:30p Panel Discussion
- Moderator: **Malva Daniel Reid, Ph.D.**, Associate
Dean for Administration and Development, UDC
- Nicole Cook**, Chief Learning Officer; Associate
Director of Learning and Development;
Ken Howard, Operations Manager, Higher Education
Financial Service, DC Office of the State
Superintendent of Education
Troy LeMaile-Stovall, COO, University of the District
of Columbia;
Jennifer Niles, DC Deputy Mayor for Education,
District of Columbia Government
- 2:45p Afternoon Keynote Address
Richard Reyes-Gavilan, Executive Director
District of Columbia Public Library
- 4:00p Acknowledgements + Closing Remarks
Mohamed A. Mohamed, President, GFOA-WMA

morning keynote



Ronald Mason, Jr., J.D., began his tenure as the ninth president of the University of the District of Columbia on July 1, 2015. His reputation for strong leadership and responsible governance is bolstered by more than 30 years of experience in the higher education, community development, and legal fields.

Prior to being appointed president of the University of the District of Columbia, Mr. Mason was the seventh president of the Southern University and A&M College System, where he served a five-year term as the chief executive officer of the nation's other Historically Black College and University System and provided oversight for the System's five campuses.

Before joining the Southern University System, Mason was president of Jackson State University (MS). Under his leadership, Jackson State experienced unprecedented growth in areas of fundraising, information technology proficiency, and the construction of new buildings.

Among his numerous public service and professional activities, Mr. Mason holds current membership on the White House Board of Advisors for Historically Black Colleges and Universities and the Board of Directors of the Thurgood Marshall College Fund. He also serves on the Board of the American University of Nigeria and the International Foundation for Education and Self Help.

A native of New Orleans, President Mason received his B.A. and J.D. degrees from Columbia University in New York City. He attended the Harvard Institute of Educational Management .

panel moderator



Marva Daniel Reid, Ph.D. is the Associate Dean for Administration and Development for the School of Business and Public Administration at the University of the District of Columbia. She is an adjunct professor, teaching various courses such as Business Communication, Introduction to Business, Leadership and Labor/Management relations. She retired from Amtrak as the Sr. Director of Human Resources and Safety where she initiated numerous programs that enhanced the lives of Amtrak employees such as a career profiling and onboarding system, critical incident response program, drug and alcohol peer prevention program, and a wellness program.

Dr. Reid is also the President and Founder of Options Unlimited, LLC, a woman-owned organizational and career development-consulting firm located in Washington, DC.

One of Dr. Reid's passions is not only to assist adults in their career development but to ensure our young people are given the "tool box" to afford them the opportunities to pursue their dreams. She recently started the World of Work Institute, Inc., a nonprofit organization in the District of Columbia dedicated to the career development of students from middle school to young adults up to age 24. The WOWI curriculum provides an A to Z approach to educating students about the world of work.

Dr. Reid received her BA from Fisk University in Nashville, TN, and a MA and Ph.D. in psychology from Howard University. She is an active member of a number of community organizations dedicated to providing services to youth, adults and the homeless community.

panel member



Nicole A. Cook is the Chief Learning Officer for the District of Columbia Government, and Associate Director at the DC Department of Human Resources, Center for Learning and Development. A committed human resources professional, Nicole has served the District of Columbia Government for over 18 years, cumulatively, with four District agencies – DC Housing Authority, DC Department of Employment Services, District Department of Transportation, and DC Department of Human Resources.

Leading the citywide talent development initiatives for the District, Nicole and her team served over 17,000 participants through instructor-led training, and provided support to employees who dedicated 6,000 hours in eLearning through Skillport.

Under Nicole's leadership, the Center for Learning and Development launched the inaugural Mayor's Mentoring Circles Program, the Citywide Lean Six Sigma Program, and is currently piloting a Workplace Coaching Program which supports the Mayor's vision of institutionalizing coaching throughout the District's workforce. She was instrumental in renewing the formal partnership between DC Government and the University of the District of Columbia, which offers in-state tuition to all DC Government employees.

Nicole earned her undergraduate degree in Marketing and a Master of Business Administration at Southeastern University.

panel member



Ken Howard serves as the Operations Manager, Higher Education Financial Service, for the DC Office of the State Superintendent of Education (OSSE). He is the architect of the DCTAG Program and has participated in over 900 workshops and tradeshows, extolling the virtues of the program.

As the former Director of Financial Aid for the University of the District of Columbia, Ken was the first recipient of the Presidential Outstanding Staff Member Award at the University. He also served as the Director of Financial Aid at Washington Technical Institute and D.C. Teachers College, as well as being the Deputy Director of Financial Aid at Federal City College.

A Licensed Professional Counselor, Ken was honored in 2004 by the DC College Access Program (DCCAP) as the “Washington, D.C. Counselor of the Year” . He sees his role as a counselor as being instrumental in assisting students towards making their educational dreams a reality.

He also served on the Advisory Board of The United Negro College Fund’s Standards of Excellence Peer Review Project. He has done several radio and television financial aid presentations in Washington, Baltimore and Prince Georges County and also been featured in a recent Washington Post Sunday Magazine Story, the Smithsonian Magazine and the HBCU Connect.Com Magazine.

panel member



Troy A LeMaile-Stovall serves as Chief Operating Officer (COO) at the University of the District of Columbia (UDC), where he has responsibilities for facilities, procurement, information technology, human resources, enrollment management and institutional effectiveness. He founded

and serves as Managing Member of LeMaile Stovall LLC, a management consulting firm focused on strategy, operational performance and capital stack formation. He has served as Interim President for Zenith Education Group, a \$400M+, 56-campus career education system. He was a Principal with Butler Snow Advisory Services, serving higher education clients. He has worked at senior levels in higher education as EVP/COO at Howard University and Sr. VP/CFO at Jackson State University, where he was awarded the Thurgood Marshall HBCU CFO of the Year.

He is a frequent speaker on topics including venture capital, motivation, economic development and higher education administration. He has authored or contributed to documents on wireless data, entrepreneurship, venture capital, economic development, activity-based costing and higher education.

Troy holds a BS Electrical Engineering from Southern Methodist University and a Master's in Computer Science from Stanford University, and an MBA from Harvard University.

panel member



Jennie Niles serves as Deputy Mayor for Education (DME) in Washington, DC. She is responsible for implementing the Mayor's vision for academic excellence and creating a high-quality education continuum for children from birth to age 24. Jennie provides oversight for DC Public Schools, the

Office of the State Superintendent of Education, the DC Public Charter School Board, the Department of Parks and Recreation, DC Public Library, and the University of the District of Columbia.

Niles is the founder and former head of school of E.L. Haynes Public Charter School, one of the most respected schools in DC. Started in 2004 with only 138 preschool – 2nd graders, the school now serves 1,200 students in preschool-12th grade from across Washington, DC. Known for its innovative practices and collaborative orientation, E.L. Haynes hosts numerous programs focused on improving urban education beyond its walls in partnership with other public, public charter, and private schools, including teacher training, race and equity seminars, and Common Core instruction. E.L. Haynes received the Fight for Children's Quality School Initiative Award in 2008, and in 2011, received the CityBridge Foundation's Strong School Award.

Niles is a graduate of New Leaders for New Schools, an intensive, year-long program to prepare urban principals. Prior to New Leaders, she was Director of Education Initiatives at The Ball Foundation of Glen Ellyn, Ill. Before that, she led the charter school office for the Connecticut State Department of Education. Niles also taught science and directed service-learning programs at middle and high schools in California and Massachusetts.

afternoon keynote



Richard Reyes-Gavilan was appointed Executive Director of the District of Columbia Public Library in January 2014. He oversees a campus of 26 libraries, a staff of 600, and an annual operating budget of \$57 million.

In Fiscal Year 2015 over 4.2 million people visited public libraries in the District, a number that exceeds the combined home attendance of Washington D.C.'s professional baseball, hockey, and men's basketball teams. He is responsible for oversight of an ambitious capital improvement plan that includes almost \$300M budgeted over the next six years for branches designed by renowned architects Bing Thom, TEN Arquitectos, and others.

Most important among the projects for which he is responsible is the full modernization of the landmarked Martin Luther King Jr. Memorial Library, the District of Columbia's only building designed by Ludwig Mies van der Rohe and Mies's only realized library in the world.

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